

Cheers for 30 years!



Everyday 2017



A Note from E

Thirty-one years ago, my parents started this company in our small living room. I joined them full time 21 years ago and one of the highlights of my gig is helping develop the product line in this catalog. We analyze industry sales data to bring you the very best sellers in each category featured. We also have many new candy gift products in here designed to be perfect grab-n-go gifts in your stores.

I hope you enjoy our new website (ersales.com) where you can shop online and also watch our short videos. They aren't fancy but they are educational and hope you can use them in training your store team to drive sales.

On behalf of our team, you have my deepest thanks for taking the time to shop the catalog and choosing E&R as your vendor. After all, it's your continued business that makes ours possible.

With deep gratitude,

Elissa Mast

Service with a Smile - Seriously, it's not just talk.

E&R Sales
4800 Market Square Lane
Midlothian, VA 23112
800-237-7414
www.ersales.com



Shipping

All orders are shipped FedEx Ground service, FOB Midlothian, Virginia. UPS Ground and Next Day Air services are available by special request. Orders normally ship within 24 hours.

Minimums/Payments

Our minimum order is only \$50. Orders less than \$50 have a \$5.00 processing fee. We accept Visa, MasterCard, and Discover. To apply for terms, email us at customerservice@ersales.com or call us. There is a \$35 fee on all returned checks. Virginia customers are required to provide a signed resale certificate to waive payment of sales tax on resale merchandise.

Placing Orders

Call us at 1-800-234-7474 between 9 am - 5 pm EST, Monday - Friday. Orders may be faxed 24 hours a day/7 days a week to 804-744-5125. You can order online 24 hours a day/7 days a week on our website - www.ersales.com. We also have a national team of sales reps that can assist you.

Claims for Defective Merchandise

FOIL BALLOONS: We stand behind our products and you. We will replace or offer credit towards future orders for foils that are defective due to the manufacturing process. We cannot offer credit if the balloon has been cut open, slashed or punctured, exposed to extreme temperatures or moisture, or balloons that have torn necks. Balloons must be returned for credit at customer's expense. Balloons deflated by stabbing will not be credited to your account. Please contact us for an RA#.

LATEX: No credit is given for individual latex balloons - only full bags.

PENS: The shelf life of gel pens is approximately 6 months. Any defective or damaged writing instruments must be claimed within 30 days of invoice. Pens returned after this time will not be credited.

RETURNS: All pre-approved returns are subject to a 20% restocking fee. Please call for an RA#.

Prices

Prices are subject to change without notice. Unfortunately, not all of our costs are within our direct control and occasionally prices will need to be adjusted from those in the catalog. We have assigned each balloon a code so that we can update pricing as needed. It is the customer's responsibility to inquire about price changes when placing orders. We are not responsible for printing errors.

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FedEx Ground

Curious about delivery times?

Only the ship dates are guaranteed, not delivery dates.

NEW

Bistro Chalk Marker



Chisel Tip Bistro Chalk Marker

0291PK	Fluorescent Pink	12/pk
0291VT	Fluorescent Violet	12/pk
0291YL	Fluorescent Yellow	12/pk
0291GR	Fluorescent Green	12/pk
0291LB	Fluorescent Light Blue	12/pk
0291BL	Blue	12/pk
0291RD	Red	12/pk
0291BK	Black	12/pk
0291WH	White	12/pk

Ink color matches cap color.

LIVE
Laugh
Love



Erases off chalkboards, white boards, windows, light boards, etc.

Fine Tip Bistro Chalk Marker

0136PK	Fluorescent Pink	12/pk
0136VT	Fluorescent Violet	12/pk
0136YL	Fluorescent Yellow	12/pk
0136GR	Fluorescent Green	12/pk
0136LB	Fluorescent Light Blue	12/pk
0136OR	Fluorescent Orange	12/pk
0136RD	Fluorescent Red	12/pk
0136WH	White	12/pk

Ink color matches cap color.



ColorIn™

Watercolor Pencil

Coloring Book Watercolor Pencils



NEW



Color In™ Watercolor Pencils
0290 24 pack

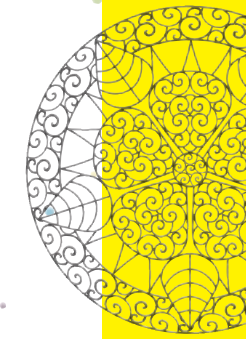
NEW



Color In™ Watercolor Pencils
0324 12 pack



World's Biggest Coloring Posters
4239 60/pk (free display)



E&R Sales is excited to announce 6 NEW LePen colors!

NEW Neon LePen Display
 0167 (free display) 72/pk
 (UPC Coded)
 Display contains 1 dozen each Neon Pink, Neon Violet, Neon Blue, Neon Green, Neon Yellow, and Neon Orange.
 Ink color matches barrel color.



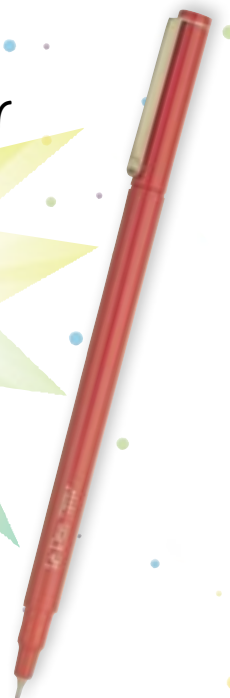
NEW Neon LePen Open Stock

0102NPK	Neon Pink	12/pk
0102NVT	Neon Violet	12/pk
0102NBL	Neon Blue	12/pk
0102NGR	Neon Green	12/pk
0102NYL	Neon Yellow	12/pk
0102NOR	Neon Orange	12/pk

ALL NEW NEON COLORS!



Le Pens, with their variety of colors, are a perfect companion for personalized stationery displays.



Le Pen

0100	Small Display	144/pk (free display)
0101	Large Display	288/pk (free display)
0102	Open Stock	12/pk

(UPC Coded)
 Display contains Black, Red, Blue, Green, Brown, Violet, Pink, Light Blue, Burgundy, & Teal
 Ink color matches barrel color.

Le Pen Display

0109	(free display)	240/pk
------	----------------	--------

(UPC Coded)
 Display contains 3 dz Black and 1 dz each of Red, Blue, Green, Brown, Violet, Pink, Light Blue, Burgundy, Teal, Orange, Light Green, Olive Green, Dark Grey, Oriental Blue, Orchid, Periwinkle, & Amethyst
 Ink color matches barrel color.



Le Pen Sets

0319	Primary Colors	4/pk
0323	Brilliant Colors	4/pk
0321	Dark Colors	4/pk
0320	Bright Colors	4/pk
0325	Neon Colors	6/pk

(UPC Coded) Ink color matches barrel color.



St. Tropez Petite Pens

0301	(free display)	36/pk
0302	Open Stock	12/pk
0307	Black Refill	12/pk

All write in Black ink.
 Display contains 6 each of Gold, Silver, Red, Blue, Black, & Violet (barrel colors)



Writes on most surfaces!



Extra Fine Gold and Silver DecoColor Paint Pens

- 0143 (free display) 72/pk
- 0143G Extra Fine Point Gold 12/pk
- 0143S Extra Fine Point Silver 12/pk
- Display contains 4 dz Gold & 2 dz Silver

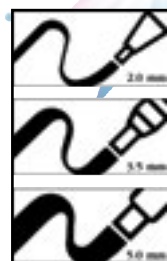


Writes on most surfaces!

DecoColor™ Paint Pens

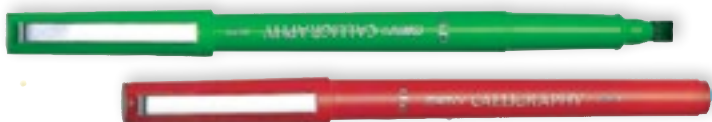
- 0144 Fine Point 12/pk
- 0145 Broad Point 12/pk
- Colors include Black, Blue, Copper, Pink, Brown, Crimson, Dark Brown, Gold, Green, Light Blue, Light Green, Orange, Pale Blue, Pine, Blush, Peppermint, Peach, Pale Violet, Red, Rosemary, Rosewood, Silver, Teal, Ultra Marine, Violet, White, & Yellow

3 Tip Sizes Available



Calligraphy Pens

- 0160 (free display) 144/pk
- 0161 2.0 mm 12/pk
- 0162 3.5 mm 12/pk
- 0163 5.0 mm 12/pk
- Display contains 1 dz each of 2.0 mm, 6 of 3.5 mm, and 6 of 5.0 pens in colors Black, Blue, Red, Green, Violet, & Burgundy (Also available - Sepia - not in display)
- Ink color matches barrel color.



Writes on most surfaces!

Calligraphy Paint Pens

- 0117 (free display) 72/pk
- 0118 Gold 12/pk
- 0119 Silver 12/pk
- Display contains 4 dz Gold & 2 dz Silver



Quick drying ink great for a lefty!

Sarasa™ Gel Retractable Pens

- 0126 (free display) 192/pk
- 0128 Open Stock 12/pk
- Display contains 32 each of Black & Blue, and 16 each of Cobalt, Fuchsia, Forest Green, Mahogany, Navy, Red, Violet, & Light Green
- Ink color matches barrel color.



A Must for 4th Quarter!

Sunburst Metallic Gel Pens

- 0182 (free display) 72/pk
- 0183G Gold 12/pk
- 0183S Silver 12/pk
- Display contains 4 dz Gold & 2 dz Silver



Great for iPads and Smart Phones!

Twist and Capped Stylus Pens with 6 mm Stylus Nub

- 0198 Capped 6/pk 1.0 mm
- 0199 Twist 6/pk 0.7 mm

All write in Black ink.
Open Stock in the following barrel colors - Black Twist, Silver Twist, Black Capped, and White Capped

#1 Hospital Gift Shop Seller!



Xenon Aqua Roller Pens

- 0129 (free display) 72/pk
- 0130 Open Stock 12/pk
- 0139 Black Refill 12/pk

All write in black ink.
Barrel color include Blue, Black, Red, Green, Orange, & Violet

Supports a GREAT Cause!!

EnerGel® Deluxe 0.7 mm Retractable Gel Breast Cancer Pens

- 0125BK Open Stock 6/pk
- 0125PK Open Stock 6/pk

Pens are packed 2 per blister pack. Writes in black ink.
(For each Pink Product sold, Pentel donates to the Breast Cancer Research Foundation.)



Candy Gifts containing chocolate will only ship October - May (weather permitting)



9201 7" Bear with 9" Candle Vase, Mixed Candy, and 4 Candy Bars
8/pack
Assortment includes white, brown, and tan bears.



9216 5.5" Hurricane Vase with Mixed Candy and 6 Candy Bars
(candy bar selection will vary)
8/pack



9211 Skittles Theater Box Treat
8/pack



9210 Peanut M&M's Theater Box Treat
8/pack



9212 M&M's Theater Box Treat
8/pack



9214 6" Square Vase with Mixed Candy and 4 Candy Bars (candy bar selection will vary)
8/pack



9206** Candy Bar Bouquet Sweet Treat Box with 4" Micro Balloon (candy bar selection will vary)
12/pack
See page 12 for list of sentiments and holidays.



9204** 9" Bear Candy Tote with Mixed Candy and 9" balloon
8/pack
Assortment includes white, brown, and tan bears.
See page 12 for list of sentiments and holidays.



9207** 9" Bear Candy Basket with Mixed Candy and 9" balloon
12/pack
Assortment includes white, brown, and tan bears.
See page 12 for list of sentiments and holidays.

Candy Gifts containing chocolate will only ship October - May (weather permitting)



Pink and Blue bears are used with baby balloons only.



9215** 6" Bear Candyloon™ Dish with Mixed Candy and 9" balloon
12/pack
Assortment includes white, brown, tan, pink, and blue bears.
See bottom of page for list of sentiments and holidays.



9213** 5.5" Ivy Vase with Mixed Candy and 9" balloon
8/pack



9224 7" Lamb Candyloon™ Dish with Mixed Candy and 9" balloon
12/pack
Choice of baby boy, baby girl, and welcome baby balloons



8017 Baby Block with Mixed Candy and 9" Balloon
8/pack
Choice of baby boy, baby girl, and welcome baby balloons



9225 7" Lamb Apothecary Jar with Mixed Candy and 9" balloon
12/pack
Choice of baby boy, baby girl, and welcome baby balloons



9205** 6" Bear Apothecary Jar with Mixed Candy and 9" balloon
12/pack
Assortment includes white, brown, tan, pink, and blue bears.
See page 12 for list of sentiments and holidays.
Pink and Blue bears are used with baby balloons only.

**Arrangements with 4" and 9" balloons are available in various sentiments including holidays. Birthday, Smile, Love, Get Well, Anniversary, It's a Boy, It's a Girl, Congrats, Thinking of You, Thanks, Easter, Mother's Day, Assistant's Day, Graduation, Father's Day, Boss's Day, Sweetest Day, Football, Halloween, Thanksgiving, Christmas, and New Years.



8016** Assorted Tea Cups with Mixed Candy and 9" balloon
12/pack
See page 12 for list of sentiments and holidays.

8015** Assorted Watering Cans with Mixed Candy and 9" balloon
12/pack
See page 12 for list of sentiments and holidays.



8472** Assorted 7" Plush with Mixed Candy and 9" balloon
12/pack
Plush styles may vary.
See page 12 for list of sentiments and holidays.



9218** Assorted Colored Watering Can with 3 Candy Bars with 9" balloon
(candy bar selection will vary)
8/pack
See page 12 for list of sentiments and holidays.



9223** Assorted Colored Watering Can with 3 Lollipops and 9" balloon
12/pack
See page 12 for list of sentiments and holidays.

Great Grab-n-Go Gifts!



9219 5 Candy Bars in assorted colored Watering Can 8/pack
(candy bar selection will vary)





8024** Assorted Candy Jars with Mixed Candy and 9" balloon
14/pack
See page 12 for list of sentiments and holidays.

Great Grab-n-Go Gifts!



8026** Assorted Mini Candyloons™ with Gift Card, Mixed Candy and 9" balloon
12/pack
See page 12 for list of sentiments and holidays.



8021** Assorted Candy Buckets with Mixed Candy and 9" balloon
16/pack
See page 12 for list of sentiments and holidays.



8014** Assorted Sweet Treat Box with Mixed Candy and 9" balloon
12/pack
See page 12 for list of sentiments and holidays.



9221** Assorted Flower Pots with 4 Lollipops and 9" balloon
8/pack
See page 12 for list of sentiments and holidays. Flower pot styles will vary.



9220** Assorted Flower Pots with 4 Candy Bars and 9" balloon (candy bar selection will vary)
8/pack
See page 12 for list of sentiments and holidays. Flower pot styles will vary.



8028** Assorted Smiley Mug with Mixed Candy and 9" balloon
12/pack

Great Grab-n-Go Gifts!

Candy Gifts containing chocolate will only ship October - May (weather permitting)



14" Boy Announcement Bear
6195
14" Girl Announcement Bear
6196



12" Baby Blue Whale Snuggler
61002
12" Baby Pink Whale Snuggler
61003



8" It's A Girl Beanie Bear
61010
8" It's A Boy Beanie Bear
61011



12" Baby Boy Bear
61004
12" Baby Girl Bear
61005



12" Baby Pink Whale
61001
12" Baby Blue Whale
61000



6" Get Well Soon Lil' Zooz
6171 3/pk



8" Feel Better Monkeys
6159 2/pk



15" Get Well Soon Hanging Frog
61022



22" Get Well Soon Hanging Monkey
61014



13" Musical Feel Better Frog
61020
Sings "Are You Feeling Blue?"



10" Get Well Soon Signature Monkey
61016

Comes with pen to sign "casts"



10" Get Well Soon Signature Dog
61012

Comes with pen to sign "casts"



10" Get Well Soon Monkey
61013



7" Latte Bear
6177



13" Brown Bear
6187
13" Pink Bear
6189

13" Tan Bear
6180

13" White Bear
6188
13" Blue Bear
6182



10" Brown Bear 61027
10" White Bear 6191
10" Cream Bear 61028



8" Beba Bear Assortment
6178 2/pk



9" Cream Scuffy Dog
6163

9" Brown Scuffy Dog
6164



14" Brown & Tan Bear
6179 2/pk

NEW Baby Bows

Bow dimensions are approximately 27" x 12"



9" Baby Girl Balloon Bow
17048 6/pk



7" Baby Girl Lamb Plush Bow
17052 6/pk



7" Baby Boy Bear Plush Bow
17045 6/pk



9" Baby Boy Balloon Bow
17049 6/pk



7" Baby Boy Lamb Plush Bow
17053 6/pk



7" Baby Girl Bear Plush Bow
17046 6/pk



Fringe Pom Pom AirWalker® and AirWalker® Shag Tails MSRP \$14.99

3532 (70") P60CT Fringe Pom Pom AirWalker®



3506 (70") P60CT AirWalker® Shag Tail



Make any occasion BIGGER!

We recommend using item #8129 foil weight for Special Delivery™ balloons. Please see page 82 for more information.

17017 (60")

MSRP \$16.99 - \$19.99



17016 (60")

WOW! We're 5 feet tall!



MSRP \$16.99 - \$19.99

These fun Balloons make any party SPECIAL!

We recommend using item #8129 foil weight for Fresh Picks™ balloons. Please see page 82 for more information.

2972 (60")



28087 (60")

Coordinating Standard Balloon



2829 (60")



2830 (60")



28083 (60")





4705 (28")
Dora Sings "Feliz Cumpleaños"



4747 (28")
Disney Princesses Sing "Happy Birthday"



4758 (28")
Plays "Let It Go"



4731 (28")
Sings "Happy Birthday"



4717 (28")
Sings "It's Your Birthday"



4737 (28")
Mickey Sings "Happy Birthday"



4740 (28")
Sings "Good Times"



4755 (28")
Sings "Happy Birthday"



4759 (28")
Sings "Happy Birthday to You"



4725 (28")
Sings "Baby Face"



4724 (28")
Sings "Baby Face"



4753 (28")
Sings "Fame"



4706 (28")
Sings "Lean on Me"



3523 (36")
Can be air filled.



3524 (44")
Can be air filled.



3539 (43")



3502 (53")



3531 (57")



3541 (70")



3540 (38")
Can be air filled.

These fun AirWalkers® make a great decoration!

Weights included in each package!





4131 (28") P32



4134 (28") P32



1285 (21")



1248 (21")



1249 (21")

Big Balloons
= Equal =
Big Margins
for Retailers!



4100 (28") P32



4130 (28") P32



1247 (21")



1281 (21")



1215 (21")



4132 (28") P32



4129 (28") P32



10060 (21")



1168 (21")



1167 (21")



4133 (28") P32



1171 (21")



1997 (21")



17022 (21")



1172 (21")



17023 (21")

MSRP \$4.99

HS Coordinating Helium Shape

OB Coordinating Orbz™

S Coordinating Standard Balloon

CB Coordinating 21" ColorBlast

J Coordinating Jumbo



28179 (35")
BD4

Dimensionals™

multi-sided balloons



28228 (33") BD4



28227 (28") BD4



28178 (36")
BD4

Dimensionals are multi-sided foil shapes that bring a whole new dimension to the world of balloons.

WRITE-ON™

Write directly on the balloon!
Each balloon includes one marker!



4461 (28")



4465 (31")



4464 (28")



4460 (14" x 15" x 59")
FREE with fill of 15 Write On balloons (3 per style)



4462 (24")



4463 (35")

Introducing

ReMARKables™

Patent Pending

DRY ERASE BALLOONS

Now you can personalize a balloon for any occasion!

Write! Draw!
Erase! Repeat!

Black DRY-ERASE marker included.



28226 (48")



28225 (43")



28224 (44")



17070 (48")



17069 (48")



Photo courtesy of Betallic LLC

FOLLOW US ON FACEBOOK

DIMENSIONALS™ AND WRITE ON™ BALLOONS SOLD IN MULTIPLES OF 5
ALL BALLOONS ON THIS PAGE ARE PACKAGED

REMARKABLES™ SOLD IN MULTIPLES OF 5
ALL BALLOONS ON THIS PAGE ARE PACKAGED



4861 (16")



4857 (16")



4856 (16")



4812 (16")



4800 (16")



4825 (16")



4860 (16")



4859 (16")



4854 (16")



4824 (16")



4809 (16")



4804 (16")



4851 (16")



4850 (16")



4853 (16")



4811 (16")



4810 (16")



4826 (16")



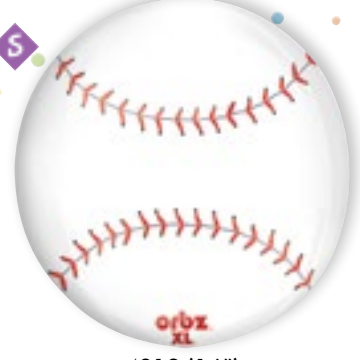
4816 (16")



4815 (16")



4818 (16")



4819 (16")



4820 (16")



4821 (16")



4807 (16")



4823 (16")



4813 (16")

All solid Orbz are 16" and sold flat.



3662 Bright Pink 3664 Red 3666 Purple 3661 Blue 3663 Black 3660 Silver 3665 Gold

HS Coordinating Helium Shape C Coordinating Cubez™ SB Coordinating Singing Balloon J Coordinating Jumbo
S Coordinating Standard Balloon AW Coordinating AirWalker™ FAX YOUR ORDERS 24 HOURS A DAY 804-744-5125 | 31

ORBZ™ SOLD IN MULTIPLES OF 5
ALL BALLOONS ON THIS PAGE ARE PACKAGED

ORBZ™ SOLD IN MULTIPLES OF 5
ALL BALLOONS ON THIS PAGE ARE PACKAGED EXCEPT SOLID ORBZ™



4917 (15")



4916 (15")



4900 (15")



4914 (15")



4902 (15")



4912 (15")



4901 (15")



4913 (15")



4903 (15")



4905 (15")



4906 (15")



4904 (15")

MSRP
\$8.99 - \$9.99

New Angle on Balloons! Inflation is the only thing basic about these unique shapes of brilliantly colored foil cubes.

All solid Cubez are 15" and sold flat.



3631 Bright Pink 3635 Red 3632 Purple 3636 Blue 3633 Black 3630 Silver 3634 Gold

Coordinating Orbz™



4653 (21")



4654 (21")



4650 (21")



4651 (21")

MSRP
\$8.99 - \$9.99



4652 (21")



4958 (17")



4960 (17")



4952 (17")



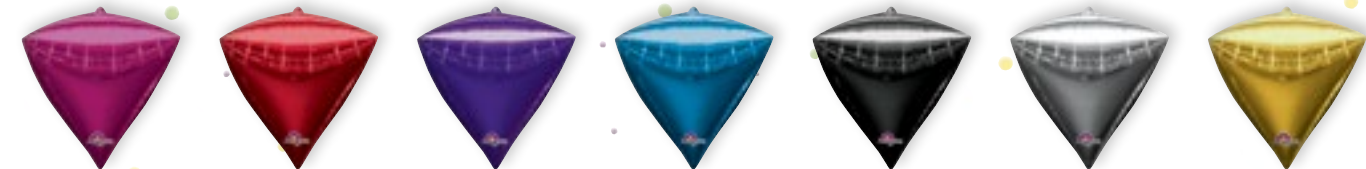
4951 (17")



4950 (17")

MSRP
\$8.99 - \$9.99

All solid Diamondz are 17" and sold flat.



3601 Bright Pink 3605 Red 3602 Purple 3606 Blue 3603 Black 3600 Silver 3604 Gold

Coordinating Helium Shape

Coordinating Standard Balloon

FOLLOW US ON FACEBOOK | 33

New Angle on Balloons! Inflation is the only thing basic about these unique shapes of brilliantly colored foil balloons.



20011 B2



20007 S40



2011 B2



1639 S40



1625 S40



1637 B2



20016 S40



2035 B2



2066 S55



1605 B2



1615 S40



1636 S40



20017 S40



2060 B2F



2061 B2F



1634 B2



1624 S40



1622 S40



2025 AV2



20015 AV2



20114 AV2



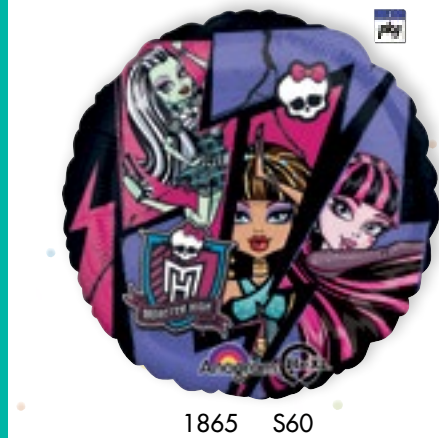
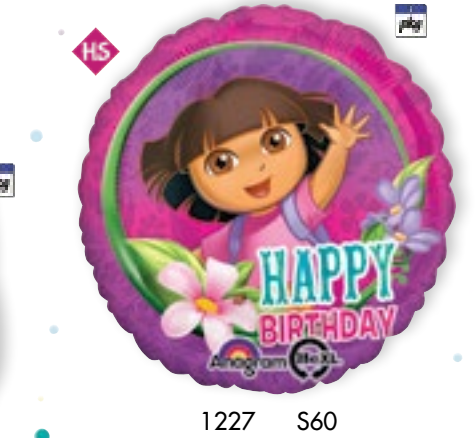
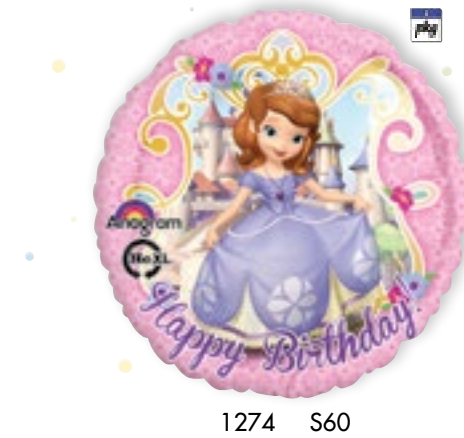
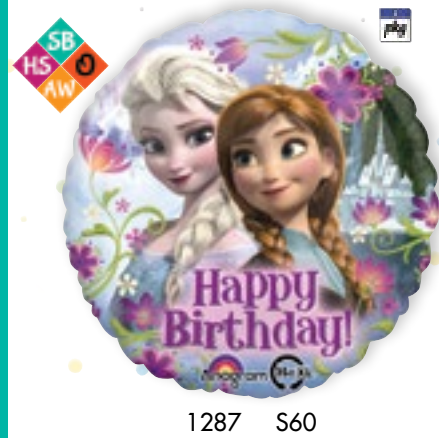
1620 S40



1633 AV2



1638 AV2





28050 (31") P38



28052 (32") P38



28134 (27") P38



2905 (28") P38



28119 (48") P40



28053 (29") P38



1882 S60



1871 S60



1090 S60



1862 S60



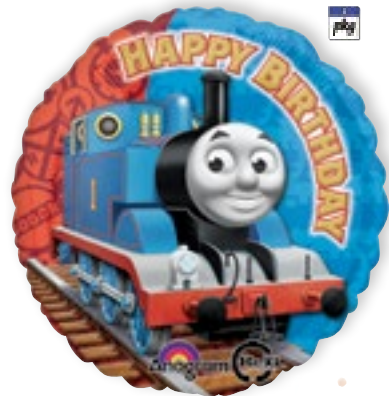
1216 S60



1091 S60



1884 S60



1284 S60



1807 S60



28216 (33") P38



1854 S60 Junior Shape



1239 S60



28121 (25") P38



1867 S60



1866 S60



18024 S60

Holographic Balloons ~ Give Your Customers more BLING for Their Buck!



10067 S55



1195 S55



2918 (37") P40



1175 (19") S55



10093 S55



1196 S55



10087 S55



1117 S55



10068 S55



1142 S55



10048 S55



1197 S55

Holographic Balloons ~ Give Your Customers more BLING for Their Buck!



10066 S55



1011 S55



10091 S55



1140 S55



10064 B2



1059 B2



1279 B2



1043 B2



28173 (36") BE
Not holographic.



10050 B2L



10061 B2



1194 B2

STANDARD BALLOONS SOLD IN MULTIPLES OF 5
HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 5

STANDARD BALLOONS SOLD IN MULTIPLES OF 5
HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 5



28127 (45") BU
Not holographic.



28109 (42") P35
Not holographic.

Holographic Balloons ~
Give Your Customers more
BLING for Their Buck!



28086 (36") BD
Not holographic.



28210 (37") BU



28123 (37") BD
Not holographic.



28065 (33") BC



10007 B2



1234 B2



1276 B2



1277 B2



1290 B2



1268 B2



1217 B2



10062 B2



1275 B2



1191 B2



1298 B2



10063 B2



1278 B2



1143 B2



1118 B2



1174 B2



10059 B2



1046 B2

STANDARD BALLOONS SOLD IN MULTIPLES OF 5
HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 5

STANDARD BALLOONS SOLD IN MULTIPLES OF 5
HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 5



2988 (31") BC



2975 (40") BD



28124 (33") BD



28174 (34") BD



28218 (32") P35



28217 (21") P40



1006 B2



1182 B2



1293 B2



10065 B2



10082 S40



10078 S40



1295 B2



10042 B2



1270 B2



1201 S40



10030 S40



10077 S40



10043 B2



10039 B2



1266 B2



10085 S40



10015 S40



1202 S40



28212 (26") P35



28167 (34") P35



28112 (31") P35



28213 (34") P35



2909 (39") P30



28211 (36") P40



10070 S40



10047 S40



1286 S40



10075 S40



1019 S40



10069 S40



1206 S40



10073 S40



10071 S40



10018 S40



10028 S40



18040 S50 Junior Shape



10072 S40



1228 S40



10027 S40



10076 S40



1027 S40



10024 S40



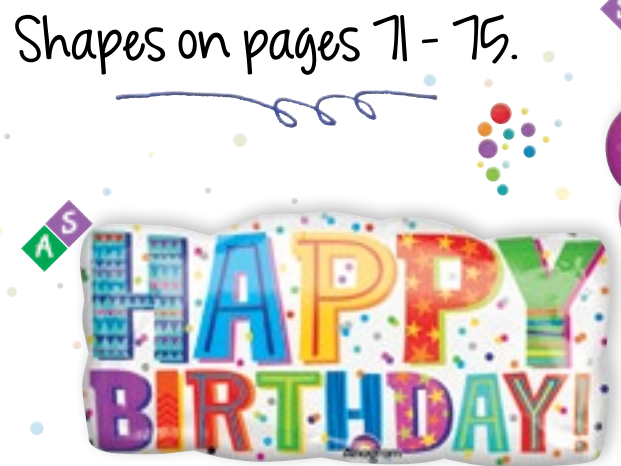
28136 (26") P35



28221 (32") P30



28215 (40") P35



28130 (33") P35



28132 (29") P35



28131 (25") P35

See more Birthday Helium

Shapes on pages 71 - 75.



10017 \$40



10081 \$40



10089 \$40



10023 \$40



10019 \$40



10025 \$40



10020 \$40



10079 \$40



10016 \$40



10084 \$60
Junior Shape (Non-Foil)



10080 \$40



10083 \$50
Junior Shape



10021 \$40



10086 \$40



10026 \$40



10094 \$40



10088 \$40

Helium Shape MSRP
\$8.99 - \$9.99

Junior Shape MSRP
\$4.99

Standard MSRP
\$3.99

STANDARD BALLOONS SOLD IN MULTIPLES OF 5
HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 5

STANDARD AND JUNIOR SHAPE BALLOONS SOLD IN MULTIPLES OF 5
HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 5



1352 AV2



1364 AV2



1367 AV2



1335 AV2



1324 AV2



1343 AV2



1365 AV2



1344 AV2



1362 AV2



1377 AV2



1369 AV2



1363 AV2



1337 AV2



1353 AV2



1339 AV2



1338 AV2



1366 AV2



1340 AV2



1330 AV2



1307 AV2



1336 AV2



1380 AV2



1368 AV2



1371 AV2

ALL BALLOONS ON THIS PAGE ARE NON-PACKAGED
ALL BALLOONS ON THIS PAGE ARE 2-SIDED

ALL BALLOONS ON THIS PAGE ARE NON-PACKAGED
ALL BALLOONS ON THIS PAGE ARE 2-SIDED

STANDARD BALLOONS SOLD IN
MULTIPLES OF 5

STANDARD BALLOONS SOLD IN
MULTIPLES OF 5



1291 S40



10014 S40



1252 B2



1550 S55



1551 S55



1552 S55



1085 B2



1115 B2



1517 B2



1553 S55



1554 S55



1555 S55



1534 B2



1532 B2



1541 B2



1556 S55



1557 S55



10091 S55



3850 S60 Junior Shape



3851 S60 Junior Shape



3852 S60 Junior Shape



3853 S60 Junior Shape



3854 S60 Junior Shape



3855 S60 Junior Shape



3856 S60 Junior Shape



3857 S60 Junior Shape



3858 S60 Junior Shape



3859 S60 Junior Shape



28173 (36") BE



28128 (35") BC



2826 (42") BF



4705 28"
Dora Sings "Feliz Cumpleaños"



10013 S40
"My Fifteenth Birthday"



10031 S40
"My Fifteenth Birthday"



10033 B2
"Happy Birthday"



10035 B2
"Happy Birthday"



10092 S40
"Happy Day"



1545 B2



1531 B2



1529 S55



10032 B2
"Happy Birthday"



20018 S40
"I Love You a Lot"



2070 S40
"I Love You"



1510 B1



1543 B2



1544 AV2



2417 S40
"Thinking of You"



19032 S40
"Feel Better Soon"



19034 S40
"Get Well"





17032 S40



17064 S40



17029 S40



17003 S50 Junior Shape



17027 B2



17068 S40



17011 Boy (33") BC
17012 Girl (33") BC



17019 (42") P35



17018 (42") P35



17002 S50 Junior Shape



17028 B2



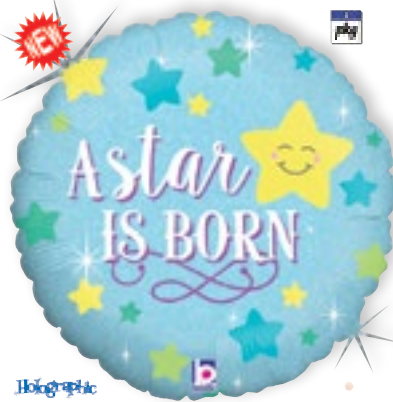
17067 S40



17005 B2



1776 S40



17066 B2



17030 S40



1797 S40



1701 B2



17006 B2



1775 S40



17065 B2



17031 S40



1798 S40



1702 B2

STANDARD BALLOONS SOLD IN MULTIPLES OF 5
HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 5

JUNIOR SHAPE AND STANDARD BALLOONS SOLD IN MULTIPLES OF 5
HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 5



1768 (32") P35

1769 (32") P35



17017 (60")

17016 (60")



4906 (15")

4905 (15")



4811 (16")

4810 (16")



17015 B2



17020 AV2



1755 AV2



17014 B2



17021 AV2



1756 AV2



2829 (60")

2830 (60")



17023 (21")



17022 (21")



4724 (28")
Sings "Baby Face"



4725 (28")
Sings "Baby Face"



19006 S40



1998 B2



1989 S40



1972 B2



1973 S40



1920 S40

STANDARD AND MIGHTY BRIGHT™ BALLOONS SOLD IN MULTIPLES OF 5
ORBZ™, CUBEZ™, HELIUM SHAPE, AND SINGING BALLOONS SOLD IN MULTIPLES OF 5
SPECIAL DELIVERY BALLOONS SOLD IN MULTIPLES OF 1





19001 (34") P35



4903 (15")



1991 (29") P35



19019 (40") BU



1997 (21")



4809 (16")



19002 S40



19003 S40



19031 S40



19008 B2



19030 S50 Junior Shape



1883 B2



1906 B2



1913 B2



1996 B2



1988 S40



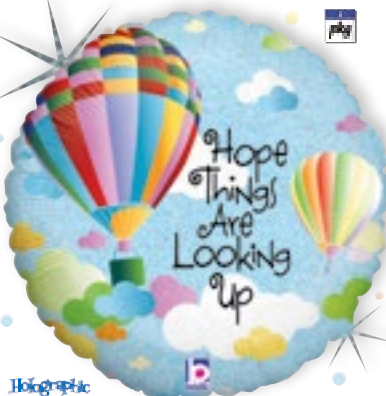
1922 B2



19028 S40



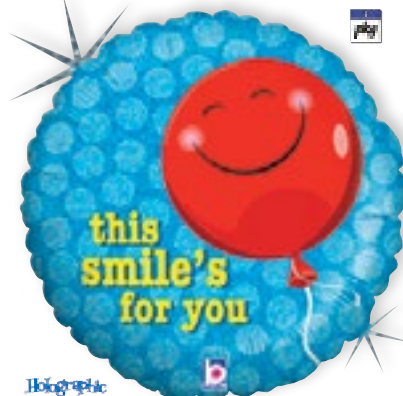
1953 S40



1982 B2



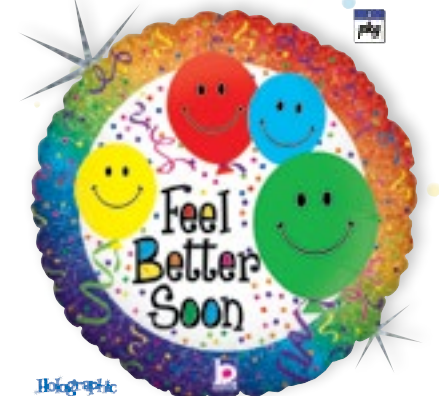
1990 S40



3007 B2



1917 S40



1911 B2





19025 (26") P35



1984 (31") BC



1999 (29") P35



2408 B2



2415 S40



2416 AV2



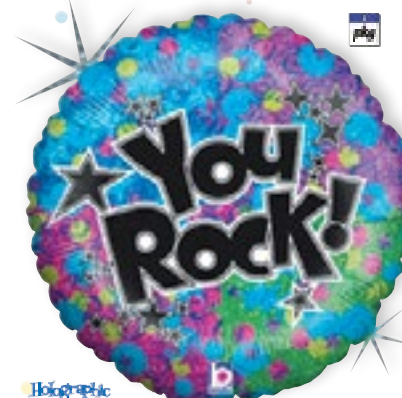
19029 S40



1981 B2



19005 S40



3002 B2



3042 S40



2202 B2



19015 AV2



1946 AV2



19018 AV2



3083 S40



2488 S40



2487 B2



19017 AV2



19013 AV2



19023 AV2



2205 S40



2211 AV2



2707 S40

STANDARD BALLOONS SOLD IN MULTIPLES OF 5
HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 5

STANDARD BALLOONS SOLD IN MULTIPLES OF 5



2518 B2



2521 S40



2502 B2



2576 B2



2537 B2



2520 B2



2519 AV2



2230 AV2



2522 S40



2514 S40



2544 S40



2771 S40



2761 S40



2772 S40



2501 AV2



2538 AV2



2751 B2



2769 AV2

Sales on Congratulations balloons surge in May and June annually.

Helpful hint - Keep some Congrats balloons inflated during that time.



2997 (36") P30F

Reminder - October and June are big Breast Cancer Awareness months!



3046 S40F



3049 S40F



18040 S50 Junior Shape



1820 AV2 flat
1873 S40 pkg



1806 B2



18035 B1



18025 B1



18036 B1



18037 B1



18039 B1



3062 S30F

Great Bouquet Builders!



Available in Circles, Hearts, & Stars

Color	Circles (Std.)	Hearts (Std.)	Stars (19")	Color	Circles (Std.)	Hearts (Std.)	Stars (19")
Pastel Pink	3203	3103	3303	Blue	3208	3108	3316
Bubble Gum Pink	3214	3114	3308	Caribbean Blue	3213	3109	3305
Fuchsia	3216	3113	3301	Pastel Blue	3207	3107	3307
Dark Burgundy	3217	3116	3311	Spring Lilac	3219	3117	3318
Red	3201	3101	3313	Purple	3204	3104	3317
Orange	3206	-	3306	Black	3218	-	3319
Yellow	3220	-	-	White	3205	3105	3312
Lime Green	3210	3110	3310	Silver	3212	3112	3314
Green	3202	-	3302	Gold	3211	3111	3315
				Chocolate Brown	3209	3106	3304



1825 S40F



1826 S40F



1827 S40F



1828 S40F



Auburn U	4003**	U of Arkansas	4002**	U of Mississippi	4038**
Louisiana State U	4009**	U of Florida	4005**	U of Missouri	4012**
Michigan State	4028*	U of Georgia	4007*	U of Pittsburgh	4030**
Mississippi State	4040**	U of Kentucky	4039*	U of S. Carolina	4015*
Penn State	4014*	U of Maryland	4025*	U of Tennessee	4016*
Texas A&M	4041**	U of Michigan	4011**	U of Virginia	4019*
U of Alabama	4037**	U of Minnesota	4036*	Virginia Tech	4020*

ALL STANDARD COLLEGE TEAMS

* Round Balloons
** Football Shape Balloons





3032 S40F



2831 (29") BBF



3006 B2F



Standard NFL Football Balloons

Atlanta Falcons.....4516	Dallas Cowboys.....4506	LA Rams.....45002	Philadelphia Eagles.....4505
Arizona Cardinals.....4524	Denver Broncos.....4514	Miami Dolphins.....4507	Pittsburgh Steelers.....4512
Baltimore Ravens.....4531	Detroit Lions.....4502	Minnesota Vikings.....4515	San Diego Chargers.....4520
Buffalo Bills.....4509	Green Bay Packers.....4503	New England Patriots.....4527	San Francisco 49ers.....4510
Carolina Panthers.....4529	Houston Texans.....4542	New Orleans Saints.....4517	Seattle Seahawks.....4521
Chicago Bears.....4504	Indianapolis Colts.....4525	New York Giants.....4508	Tampa Bay Buccaneers.....4526
Cincinnati Bengals.....4523	Jacksonville Jaguars.....4530	New York Jets.....4519	Tennessee Titans.....4533
Cleveland Browns.....4532	Kansas City Chiefs.....4513	Oakland Raiders.....4511	Washington Redskins.....4501



28033 (21")



28056 (21")



28054 (21")



28058 (21")



28037 (21")



28055 (21")



28059 (21")



28060 (21")



28201 (27") Bears



28196 (23") Eagles



28194 (28") Knights



28192 (24") Rams



28197 (21") Bulldogs



28191 (24") Panthers



28200 (24") Tigers



28198 (23") Falcons



28195 (24") Huskies



28199 (24") Bobcats

Helium Shape MSRP
\$8.99 - \$9.99
Standard MSRP
\$3.99



28193 (25") Lions

MIGHTY BRIGHT!

ALL 

0.....	5920 (40")
1.....	5921 (40")
2.....	5922 (40")
3.....	5923 (40")
4.....	5924 (40")
5.....	5925 (40")
6.....	5926 (40")
7.....	5927 (40")
8.....	5928 (40")
9.....	5929 (40")



Holographic

ALL 

0.....	5990 (40")
1.....	5991 (40")
2.....	5992 (40")
3.....	5993 (40")
4.....	5994 (40")
5.....	5995 (40")
6.....	5996 (40")
7.....	5997 (40")
8.....	5998 (40")
9.....	5999 (40")



MEGA Loons

ALL 

Silver (40")	Gold (40")	Silver (40")	Gold (40")	Silver (40")	Gold (40")	Silver (40")	Gold (40")
A.....	6860S.....6860G	K.....	6870S.....6870G	U.....	6880S.....6880G	4.....	6890S.....6890G
B.....	6861S.....6861G	L.....	6871S.....6871G	V.....	6881S.....6881G	5.....	6891S.....6891G
C.....	6862S.....6862G	M.....	6872S.....6872G	W.....	6882S.....6882G	6.....	6892S.....6892G
D.....	6863S.....6863G	N.....	6873S.....6873G	X.....	6883S.....6883G	7.....	6893S.....6893G
E.....	6864S.....6864G	O.....	6874S.....6874G	Y.....	6884S.....6884G	8.....	6894S.....6894G
F.....	6865S.....6865G	P.....	6875S.....6875G	Z.....	6885S.....6885G	9.....	6895S.....6895G
G.....	6866S.....6866G	Q.....	6876S.....6876G	0.....	6886S.....6886G	\$.....	6896S.....6896G
H.....	6867S.....6867G	R.....	6877S.....6877G	1.....	6887S.....6887G	&.....	6897S.....6897G
I.....	6868S.....6868G	S.....	6878S.....6878G	2.....	6888S.....6888G	#.....	6898S.....6898G
J.....	6869S.....6869G	T.....	6879S.....6879G	3.....	6889S.....6889G		



28116 (31") P38



28117 (41") P38



28189 (35") P38



28190 (28") P38



28050 (31") P38



28052 (32") P38



28119 (48") P40



28053 (29") P38



28216 (33") P38



28134 (27") P38



28121 (25") P38



2905 (28") P38



28182 (30") P38



2784 (32") P38



2930 (30") P38



28174 (34") BD



2975 (40") BD



28124 (33") BD



28173 (36") BE



28127 (45") BU



2918 (37") P40



28218 (32") P35



28217 (21") P40



28212 (26") P35



28109 (42") P35



28123 (37") BD



28086 (36") BD



28167 (34") P35



28112 (31") P35



28213 (34") P35



28210 (37") BU



28065 (33") BC



2988 (31") BC



28211 (36") P40



2909 (39") P30





28136 (26") P35



28221 (32") P30



28215 (40") P35



28004 (27") P35



28070 (34") P35



28095 (24") P35



28222 (29") BC



28003 (36") P35



28118 (32") BB



28007 (40") P35



28096 (31") P35



2826 (42") BF



28131 (25") P35



28209 (32") BB



28074 (29") BB



28128 (35") BC



28219 (36") P35



2997 (36") P30F

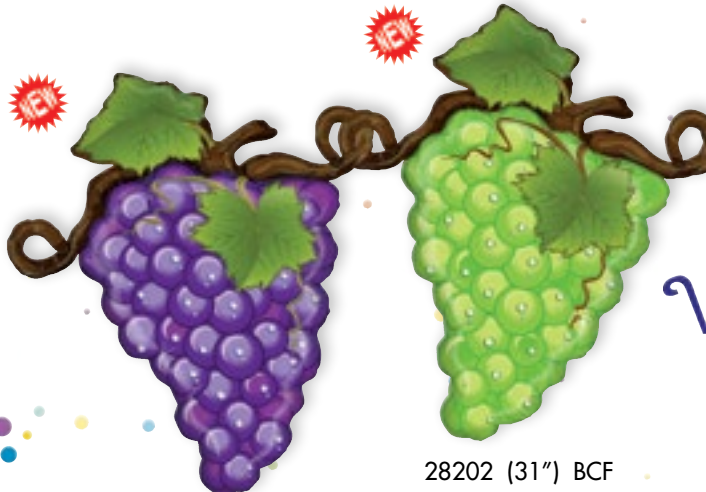


28130 (33") P35



28132 (29") P35

MSRP \$7.99 - \$9.99



28203 (31") BCF

Linky Shapes

28202 (31") BCF



28204 (31") BCF



19025 (26") P35



1984 (31") BC



1999 (29") P35



19001 (34") P35



1991 (29") P35



19019 (40") BU



1768 Boy (32") P35



17019 Boy (42") P35



17011 Boy (33") BC



1769 Girl (32") P35



17018 Girl (42") P35



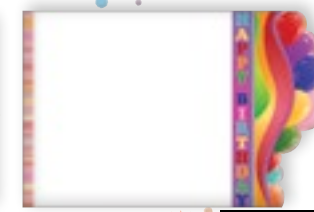
17012 Girl (33") BC



9363



9371



9373



9372



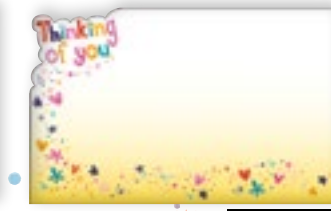
9377



9312



9368



9375



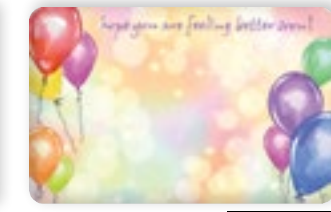
9309



9306



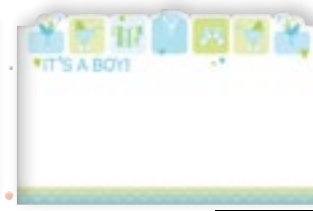
9374



9352



9365



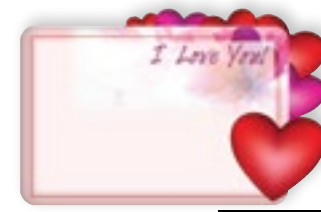
9366



9376



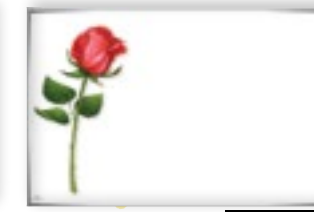
9378



9320



9370



9361



9302



Black Plastic Card Rack
(3.5" h x 16" w x 7" d)
9298

Holds 600 cards and envelopes.
Cards & envelopes sold separately.

Envelopes
9300 500/pk

9" Card Caddy/Picks
9299 1000/pk

Enclosure Cards

0/pk
(Each design sold separately. Please refer to item number in lower right hand corner of image.)



Pre-Inflated 4" Micro
8010
(size of a tennis ball)
Assorted Styles. Order by category.
See below for categories.



Pre-Inflated 9" Mini
8001
(size of a cantaloupe)
Assorted Styles. Order by category.
See below for categories.



Pre-Inflated 14" Mini Shape
8007
Assorted Styles. Order by category.
See below for categories.



Pre-Inflated 7" Numbers
8009
Silver or Gold 0-9

Pre-Inflates are great for gift bags, favor bags, potted plants, or vases of flowers. Use the Pre-Inflated numbers for party decor.



Magnetic Metal Cylinder
(7" x 2")
8074

Attaches to most card aisles and front registers!
Holds 8-10 pre-inflated balloons.
Balloons sold separately.



Magnetic Balloon Bar
(3.5" h x 6.5" w)
8075
(weights not included)

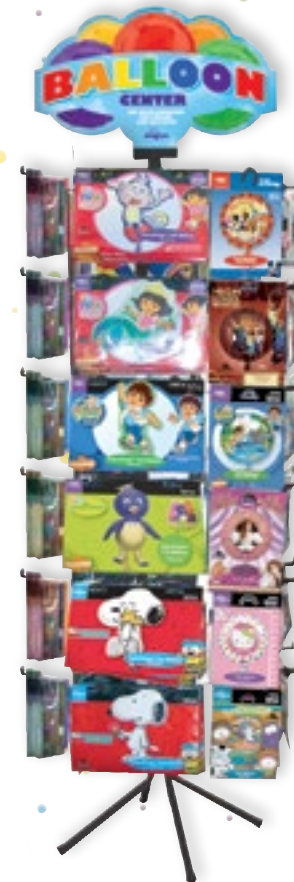


Holds 9" minis and 14" shapes

Minis Floorstand
(36" h x 24" w)
8050
Holds up to 100 9" pre-inflates or 28 9" and 48 14" pre-inflates.
Balloons sold separately.



Check Stand Display Rack (21")
8053
Holds up to 12 pre-inflates and up to 8 inflated helium balloons.



72 Hook Floor Rack
(84" h x 24" w x 24" d)
8077



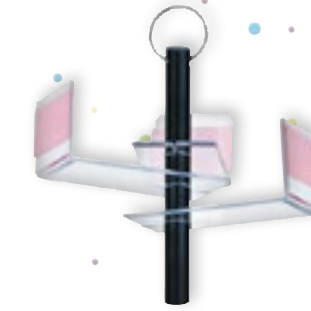
60 Hook Floor Rack
(72" h x 24" w x 24" d)
8078



48 Hook Floor Rack
(84" h x 18" w x 18" d)
8076



In & Out Display Easel
(20" w x 15" d x 32" h)
8018



3 Clip Show-N-Sell
3456
Holds 3 styles of air-filled balloons.

6 Clip Show-N-Sell
3452
Holds 6 styles of air-filled balloons.

Use the 3 or 6 clip Show-N-Sell with ClikMagnet to suspend from the ceiling.



Dual MagMover™
3465
For items with up to 2 attachment points.



Regular

Super

ClikMagnet
3453 (Regular) Holds up to 5 lbs.
20/pk

3464 (Super) Holds up to 10 lbs.
10/pk



Single MagMover™
3450
Use this piece to adhere magnets to the ceiling.



Automatic Regulator with Tilt Valve

8603
Automatic shut-off eliminates costly foil breakage. Compatible with our latex tying discs shown on page 77.



Foil Flator/Deflator

3451
Air inflates and deflates foil balloons.



Dual Air Inflator by Zoom!

8631
Inflates any latex balloon with air in seconds. Push valve or continuous flow. Tip extensions for smaller balloons.



Premium Cool Aire® 4

8639
Easily inflates 5" and larger latex. Ideal for inflating balloons for balloon drops and arches. 4-nozzle inflator for 2-person use to maximize inflator operation. Inflates 2 balloons or 4 balloons at a time. 2 foot pedals for dual inflation. Reducers to increase air pressure.



Premium Dual Air™

8638
Inflates Latex balloons 3" and larger and all sizes of foil balloons. Comes with three sets of reducers; a set for larger foil balloons, a set for small latex balloons and a set for smaller latex balloons.



Premium MicroAir™

8633
Inflates all latex balloons from 7" and larger in size. Includes, Premium's "Push-Down" nozzle activated switch for momentary operation. On/Off rocker switch for continuous inflation. Cord wrap built into the "Easy-Carry" handle.



Dual Action Hand Pump



Cylinder Safety Stand



96 oz Bottle

8146
96 oz. treats 567 11" Latex Balloons.



24 oz Bottle

8145 h
24 oz. treats 144 11" Latex Balloons.



Ultra HiFloat™ Pump Kit

Increase the life of your latex with HiFloat!



96 oz Bottle

8146
96 oz. treats 567 11" Latex Balloons.



24 oz Bottle

8145 h
24 oz. treats 144 11" Latex Balloons.

Solid Color Ribbon
3/16" (500 yards)
3/8" (250 yards) (while supplies last)

Ivory 3/16" 6023	Red 3/16" 6001 3/8" 6354	Daffodil 3/16" 6017 3/8" 6358	Burgundy 3/16" 6015
Citrus 3/16" 6000	Turquoise 3/16" 6018 3/8" 6364	Purple 3/16" 6016	Chocolate 3/16" 6020 3/8" 6366
Orange 3/16" 6005 3/8" 6359	Black 3/16" 6008 3/8" 6361	Silver 3/16" 6011	Gold 3/16" 6014 3/8" 6362
Periwinkle 3/16" 6012	White 3/16" 6006 3/8" 6350	Lavender 3/16" 6009	Fuchsia 3/16" 6013
Light Blue 3/16" 6003 3/8" 6352	Royal Blue 3/16" 6002 3/8" 6355	Pink 3/16" 6007	Emerald 3/16" 6010 3/8" 6353



20-Spool Ribbon Dispenser

8647
Free standing compact unit features two ribbon cutters. Top feed with ability to pull all ribbons simultaneously. Durable steel construction. (Ribbon sold separately)

8-Spool Ribbon Dispenser

8648
Versatile unit mounts on wall or cylinder. Special bracket is included to hang rack from any size cylinder. Top feed with ability to pull all ribbons simultaneously. Includes one ribbon cutter. (Ribbon sold separately)

Latex Balloon Tying Disc Easy as 1 - 2 - 3!



Latex Balloon Tying Discs

8310 1000/pk



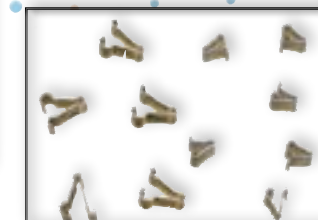
Adhesive Grip Strip

8645 10/pk
Sturdy 6" plastic strip grips balloon ribbons. Adhesive backing allows for quick positioning. Perfect for point-of-sale display and on-the-job decorating.



Balloon Bags

8600 100/pk
Each bag holds 15 fully inflated 11" latex balloons.



Clips

8300 1000/pk
Big Clips
8302 72/pk



Tank Cover Sleeve

8096



Folding Balloon Corral

8072WH (9')
Holds 36-75 standard foil balloons.
Trim may be Black or White.
8084WH (6')
Holds 25-50 standard foil balloons.
Trim may be Black or White.



Twisted Clip Chains

8304 144/pk
Automatic Sureseal Klipper
8305

Helium and Ultra HiFloat™ Information

Balloon Size	HiFloat™ Cost per Balloon	# Balloons per 96 oz	Approx. # of Balloons per 242 Cu. Ft. of Helium	Average Flying Time Helium Only*	Average Flying Time Helium & Ultra HiFloat™
9" Latex			900	8 - 16 Hours	Not Recommended
11" Latex	6.5¢	567	485	12 - 24 Hours	1 - 4 Weeks
16" Latex	18¢	216	160	32 - 50 Hours	3 - 7 Weeks
3' Paddle	90¢	54	15	3 - 5 Days	6 - 20 Weeks
Standard Mylar			485	3 - 4 Weeks	Not Recommended
36" Mylar			60	Several Months	Not Recommended

* Please remember that these are estimates. Flying time will vary considerably due to factors such as latex quality, temperature, altitude, humidity, etc. Flying time estimates are supplied by HiFloat™ Inc. Most people charge extra for treated balloons. By charging just 25¢ extra you will earn more than \$100.00 extra profit for each gallon of Ultra HiFloat™ that you use!

8 gram Weights

Use these weights for one Standard size balloon OR one 11" latex.



Clear Clip-N-Weights™ (8 grams)
8133 Clear Primary Colors 100/pk



Clear Clip-N-Weights™ (8 grams)
8162 Clear Pastel Colors 100/pk



Clip-N-Weights™ (8 grams)
8118 Primary Colors 100/pk



Clip-N-Weights™ (8 grams)
8112 Pastel Colors 100/pk



Clip-N-Weights™ with Ribbon (8 grams)
8105 Primary Colors 100/pk



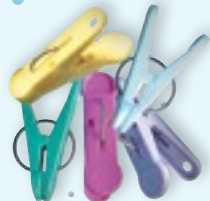
Balloon Weights (8 grams)
8120 Primary Colors 100/pk



Balloon Weights (8 grams)
8121 Pastel Colors 100/pk

16 gram Weights

Use these weights for one Mighty Bright, one Color Blast, OR one Diamondz.



Heavy Clip-N-Weights™ (16 grams)
8117 Pastel Colors 50/pk



Heavy Clip-N-Weights™ (16 grams)
8115 Primary Colors 50/pk

30 - 35 gram Weights

Use these weight for one Jumbo, one Singing Balloon, one Orbz, one Cubez, OR Helium Shape balloons.



Clear Clip-N-Weights™ with Ribbon (30 grams)
81005 Clear 25/pk



Clear Clip-N-Weights™ (30 grams)
8116 Clear 25/pk



Jumbo Foil Weights (35 grams)
8139 Assorted Colors 10/pk

60 - 175 gram Weights

Use these weight for one Large Helium Shape OR Balloon Bouquets.



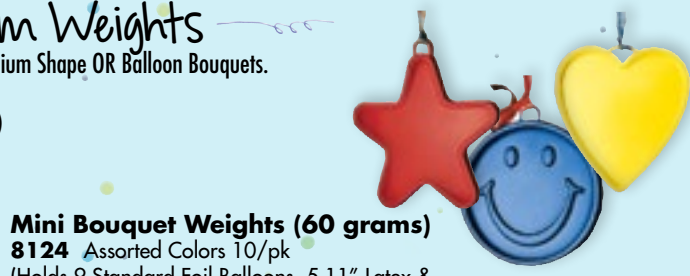
Foil Balloon Weights (175 grams)
8131 12/pk
Available colors: Blue, Gold, Light Blue, Pink, Purple, Silver, Black, Orange, Green, or Rainbow



Foil Balloon Weights (175 grams)
8130 Red 12/pk



Foil Balloon Weights (175 grams)
8129 Iridescent 12/pk



Mini Bouquet Weights (60 grams)
8124 Assorted Colors 10/pk
(Holds 9 Standard Foil Balloons, 5 11" Latex & 1 Standard Foil Balloon, or 1 36" Foil Balloon)



Balloon Weights (85 grams)
8119 Assorted Colors 10/pk
Detachable anchor strap enables the weight to lie face down on any flat surface - great for parties!



Crystal Clear Filigree
11" 5734 50 pk



Pearl White Filigree
5" 6681 100 pk
11" 5700 50 pk
36" 5667



Pearl White Damask
11" 5703 50 pk



Metallic Gold Damask
11" 5737 50 pk



Metallic Black Damask
11" 5711 50 pk



The Party's Here
11" 5710 50 pk
(Deluxe Key Lime, Turquoise Blue, Fashion Red, Yellow, Orange, Violet)



All Around Birthday
11" 5702 50 pk
(Crystal Fuchsia, Red, Yellow, Green, Blue, Violet)



Starburst Birthday
11" 5742 50 pk
(Deluxe Fuchsia, Key Lime, Fashion Red, Orange, Yellow, Blue, Violet)



Happy Birthday Cupcakes
11" 5725 50 pk
(Pearl Green, Fuchsia, Caribbean Blue, Yellow, Lilac)



Birthday Banner
11" 5746 50 pk
(Deluxe Fuchsia, Turquoise Green, Marigold, Key Lime, Fashion Red, Violet, Orange)



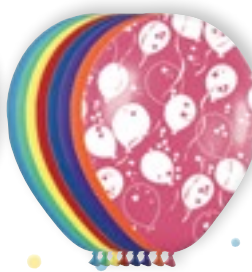
Polka Dot Birthday
11" 5705 50 pk
(Deluxe Turquoise Blue, Mango, Lilac, Fuchsia, Key Lime)



Happy Cake Day
11" 5707 50 pk
(Crystal Red, Blue, Yellow, Green, Orange, Violet, Fuchsia)



Smiley Party
11" 5701 50 pk
(Fashion Green, Yellow, Blue; Deluxe Fuchsia; Crystal Red, Blue, Violet, Orange)



Party Assortment
11" 5715 50 pk
(Fashion Green, Yellow, Blue; Deluxe Fuchsia, Crystal Red, Blue, Violet, Orange)



Wildflowers
11" 5744 50 pk
(Deluxe Fuchsia, Turquoise Blue, Lilac, Marigold, Key Lime; Fashion Coral, Orange)



Sprinkles Assortment
11" 5740 50 pk
(Pearl Green, Fuchsia, Caribbean Blue, Yellow, Lilac)



Multi-Color Polka Dots
11" 5741 50 pk
(Deluxe Fuchsia, Key Lime; Fashion Yellow, Blue, Violet)



Butterflies
11" 5745 50 pk
(Deluxe Key Lime, Turquoise Blue, Lilac, Fuchsia, Marigold; Fashion Orange, Violet)



Streamers
11" 5722 50 pk
(Crystal Violet, Yellow, Green, Blue, Red)



Baby Girl Footprint
11" 5719 50 pk
(Pastel Pink)



Baby Boy Footprint
11" 5720 50 pk
(Pastel Blue)



Baby Girl
11" 5730 50 pk
(Pearl Fuchsia)



Baby Boy
11" 5729 50 pk
(Pearl Blue)





Latex



Latex

Fashion Colors 5" - 100 pk 11" - 100 pk 36"

Fashion White	Fashion Yellow	Fashion Orange	Fashion Red	Fashion Coral	Fashion Bubble Gum Pink	Fashion Violet	Fashion Blue
5" 6701 11" 6751 36" 6558	5" 6702 11" 6752 36" 6559	5" 6683 11" 6760 36" 6565	5" 6703 11" 6753 36" 6556	11" 6731	5" 6704 11" 6741 36" 6555	5" 6685 11" 6740	11" 6754

Fashion Royal Blue	Fashion Green	Fashion Forest Green
5" 6680 11" 6755 36" 6553	11" 6759	5" 6684 11" 6761 36" 6566



Festive Fashion Assortment
11" 6717 100 pk
(Fashion Green, Yellow, Blue, Red, Deluxe Lilac, Peach, Fuchsia, Turquoise Green)



Fashion Assortment
11" 6750 100 pk
5" 6673 100 pk
(Fashion Bubble Gum Pink, White, Pink, Yellow, Royal Blue, Forest Green, Red, Orange)

Deluxe Colors 5" - 100 pk 11" - 100 pk 36"

Deluxe Mango	Deluxe Marigold	Deluxe Peach-Blush	Deluxe Fuchsia	Deluxe Lilac	Deluxe Turquoise Blue	Deluxe Turquoise Green	Deluxe Key Lime
5" 6710 11" 6720	11" 67001	11" 6762	5" 6687 11" 6747 36" 6554	5" 6686 11" 6757	11" 6724	11" 6748	5" 6682 11" 6749

Deluxe Toffee	Deluxe Caramel	Deluxe Chocolate	Deluxe Black
11" 67003	11" 67004	5" 6675 11" 6736	5" 6706 11" 6756

Crystal Colors 5" - 100 pk 11" - 100 pk 36"

Crystal Clear	Crystal Yellow	Crystal Orange	Crystal Red	Crystal Fuchsia	Crystal Burgundy	Crystal Violet	Crystal Blue
5" 6693 11" 6746 36" 6567	5" 6691 11" 6770	11" 6721	5" 6709 11" 6767	11" 6722	11" 6769	5" 6690 11" 6772	5" 6692 11" 6771

Crystal Green	Crystal Assortment
5" 6676 11" 6735	11" 6773 100 pk (Crystal Red, Green, Yellow, Blue, Violet, Orange)



Image Courtesy of Metallic LLC

Metallic Colors 5" - 100 pk 11" - 100 pk 36"

Metallic Gold	Metallic Yellow	Metallic Orange	Metallic Red	Metallic Fuchsia	Metallic Burgundy	Metallic Violet	Metallic Blue
5" 6715 11" 6781 36" 6560	11" 6796	11" 6733	5" 6694 11" 6782	5" 6714 11" 6725	11" 6794	5" 6716 11" 6785	5" 6695 11" 6784

Metallic Lime Green	Metallic Silver	Metallic Chocolate	Metallic Black
11" 6789	11" 6780 36" 6561	11" 67005	5" 6696 11" 6786



Metallic Assortment
11" 6788 100 pk
(Metallic Red, Green, Yellow, Blue, Violet, Orange)

Neon Assortment
11" 6732 100 pk
(Neon Orange, Violet, Pink, Magenta, Green, Yellow, Blue)

Pearl Colors 5" - 100 pk 11" - 100 pk 36"

Pearl White	Pearl Ivory	Pearl Fuchsia	Pearl Pink	Pearl Blue	Pearl Caribbean Blue	Pearl Key Lime
5" 6711 11" 6774 36" 6564	5" 6697 11" 6793	5" 6699 11" 6791	5" 6712 11" 6775 36" 6563	11" 6776	5" 6698 11" 6758	11" 6728



Pearl Assortment
11" 6778 100 pk
(Pearl Pink, White, Green, Blue, Lilac, Peach, Yellow)

Pastel Colors 5" - 100 pk 11" - 100 pk

Pastel Pink	Pastel Lilac	Pastel Blue	Pastel Yellow
11" 6763	11" 6718	5" 6705 11" 6766	11" 6792



Pastel Assortment
11" 6719 100 pk
(Pastel Pink, Green, Yellow, Blue, Lilac, Peach)



LINK-O-LOON PRO

BALLOON DECORATING SYSTEM

Specially designed, double-ended 12" & 6" latex balloons that can be tied together to create arches, chains, columns, balloon curtains, sculptures, and endless design possibilities.

Fashion Colors 6" - 50 pk 12" - 50 pk

Fashion White 6" 3950 12" 3800	Fashion Yellow 6" 3951 12" 3801	Fashion Orange 6" 3952 12" 3802	Fashion Red 6" 3953 12" 3803
Fashion Bubble Gum Pink 6" 3954 12" 3804	Fashion Violet 6" 3955 12" 3805	Fashion Blue 12" 3836	Fashion Royal Blue 12" 3807
			Fashion Forest Green 12" 3808

Deluxe Colors 6" - 50 pk 12" - 50 pk

Deluxe Peach-Blush 6" 3956 12" 3809	Deluxe Fuchsia 6" 3957 12" 3810	Deluxe Lilac 12" 3812	Deluxe Assortment 12" 3816 <i>(Deluxe Turquoise Blue, Mango, Lilac, Fuchsia, and Key Lime)</i>
Deluxe Key Lime 12" 3813	Deluxe Black 6" 3958 12" 3814	Deluxe Chocolate 12" 3815	

Metallic and Pearl Colors 6" - 50 pk 12" - 50 pk

Metallic Gold 6" 3959 12" 3817	Metallic Red 12" 3818	Metallic Fuchsia 12" 3819	Metallic Violet 12" 3820	Metallic Blue 12" 3821
Metallic Silver 6" 3960 12" 3822	Metallic Black 12" 3823	Pearl White 6" 3961 12" 3824	Pearl Ivory 12" 3825	Pearl Fuchsia 6" 3963 12" 3826
Pearl Pink 12" 3827	Pearl Caribbean Blue 12" 3828	Pearl Key Lime 12" 3829		

Pastel Colors 12" - 50 pk

Pastel Pink 12" 3830	Pastel Blue 12" 3831
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THE LINK-O-LOON® KNOT

The tying of one LINK-O-LOON® to the next with a standard "double knot" (reef knot or granny knot) is quite secure. However, the LINK-O-LOON® Knot, is more secure, easily undone (for repairs or alterations) and prevents the burning which can create a slow deflation hole in latex. To tie the LINK-O-LOON® Knot, start with a simple half hitch (the first half of the "double knot"). Flip the free balloon around again to increase the length of the overlap. Then complete the second half of the "double knot" and pull it in gently.

Crystal Colors 6" - 50 pk 12" - 50 pk

Crystal Clear 6" 3965 12" 3832	Crystal Yellow 12" 3833	Crystal Red 6" 3966 12" 3837
Crystal Violet 12" 3834	Crystal Blue 6" 3967 12" 3835	

Printed Latex Prices Listed Below Item Number/50 pk

Filigree Crystal Clear 12" 6502	Damask Pearl White 12" 6548	Damask Metallic Black 12" 6549
Polka Dots Blue 12" 6540	Polka Dots Pink 12" 6539	Polka Dots Fashion Red 12" 6550
Polka Dots Assortment 12" 6570 <i>(Deluxe Black and Fashion Orange)</i>	Zebra Deluxe Fuchsia 12" 6569	Polka Dots Deluxe Key Lime 12" 6551
All Around Birthday Assortment 12" 6541 <i>(Crystal Fuchsia, Red, Yellow, Green, Blue, and Violet)</i>	Polka Dots Assortment 12" 6537 <i>Deluxe Turquoise Blue, Mango, Lilac, Fuchsia, and Key Lime)</i>	Football Deluxe Chocolate 12" 6571

DVD Series Starring Guido Verhoef, CBA



8765 - Vol. 1: Basics Basics • Basic Column • Arch • Mini Garland Cube • Ball • Column Rings • Basic Canopy • Palm Tree • Mirror Ball • Valentine Column • Cactus Flower Basket • Giraffe • Flamingo • Cross • Weave Column	8766 - Vol. 2: Basics Basics • Ceiling Corral • Flower Column • Spiral Arch • Wedding Column • Fountain • Hollywood Statue • Rock 'N' Roll Column • Star Column • Dolphin Column • Spiral Canopy • Communion Candle	8761 - Vol. 3: Intermediate Basics • Straight Wall • Flat Wall • Cross Weave Wall • Flat Heart • Heart Wall • Flag • Music Box • Rabbit in a Hat • Ballet Dancer • Small Light Vase	8762 - Vol. 4: Intermediate Basics • Cube Column • Spike Ball • Soccer Ball • Square Arch • Cross • Wheel • Large Flower • Chandelier • 3D Heart • Christmas Tree	8766 - Vol. 5: Intermediate - Advanced Basics • Colored Dog • Puppy Dog • Lady Dog • Teddy Bear • Panda Bear • Teddy Bear Present • Bull's Head • Devil Mask • Butterfly • Face Techniques 1 & 2 • Caterpillar • Seagull • Stork • Love Swans	8768 - Vol. 6: Intermediate Basics • Retro Arch • Retro Column • Polka Dot Ball • Apple Tree • Fast Butterfly • USA Star • Heart Frame • Teardrop Chandelier • Carousel • Vase with Handles • Martini Glass
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Fashion Colors 160s - 100 pk 260s - 50 pk 360s - 50 pk

	Fashion White	Fashion Yellow	Fashion Orange	Fashion Red	F. Bubble Gum Pink	Fashion Violet	Fashion Blue	Fashion Royal Blue	F. Forest Green	Fashion Green
360	5630	5635	5639	5634	5631	5638	5632	5643	5644	
260	5200	5202	5209	5208	5213	5192	5214	5211	5212	5201
160	5101			5106	5116	5114		5108	5109	5102

Deluxe Colors 160s - 100 pk 260s - 50 pk 360s - 50 pk

	Deluxe Mango	Deluxe Chocolate	D. Peach-Blush	Deluxe Fuchsia	Deluxe Lilac	Deluxe Trqs. Blue	Deluxe Key Lime	Deluxe Grey	Deluxe Black
360			5647	5641	5640		5646		5633
260	5205	5193	5191	5206	5203	5197	5190	5194	5210
160			5113	5105	5103	5115	5112	5118	5107

Metallic Colors 160s - 100 pk 260s - 50 pk

	Metallic Gold	Metallic Red	Metallic Fuchsia	Metallic Burgundy	Metallic Violet	Metallic Key Lime	Metallic Silver		
360									
260	5229	5245	5199	5228	5234	5231	5226		5195
160	5123						5122		5196

Pastel Colors 260s - 50 pk

	Pastel Pink	Pastel Blue
260		
160		

Crystal Colors 260s - 50 pk

	Crystal Clear	Crystal Red
360		
260	5198	5246
160		

Pearl Colors 160s - 100 pk 260s - 50 pk 360s - 50 pk

	Pearl White	Pearl Fuchsia	Pearl Pink	Pearl Crbnn. Blue
360			5655	
260	5243	5248	5250	5249
160	5128		5132	5131

Twister Assortments



Metallic Assortment 260B 5227 100 pk (Metallic Red, Green, Yellow, Blue, Violet, Orange)	Fashion Assortment 160B 5127 100 pk 260B 5239 100 pk 360B 5637 50 pk (Fashion White, Pink, Yellow, Royal Blue, Forest Green, Red, Orange)	Crystal Assortment 260B 5240 100 pk (Crystal Red, Violet, Green, Yellow, Blue, Orange)	Neon Assortment 260B 5242 100 pk (Neon Pink, Green, Yellow, Blue, Orange)
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Custom Foil Imprinting

Prices below include balloons; additional charges may apply. **Terms:** All custom imprint orders must be prepaid before they are processed. **Plate Charge:** All orders will have a plate charge (logos or straight line type). This is a service charge and does not transfer title of cuts or plates to customer. **Second Side Imprint:** (minimum of 250 balloons). **Additional Color Imprint:** 3per imprint, per color. (Minimum of 250 balloons for 2 color imprint; minimum 1,000 for 3-4 color imprint).



Product Description	50	100	250	500	1,000
18" Round/Heart/Star Foil Balloon					
Second Side (minimum 250 balloons)					

Art Charges: Fees will be added to all logos that do not meet art requirements.
Round Balloon Colors: Black, White, Blue, Green, Purple, Red, Pink, Yellow, Gold, Silver, Burgundy, Pastel Pink, Orange
Heart Balloon Colors: Purple, Blue, White, Red, Pink, Gold, Silver, Pastel Pink
Star Balloon Colors: Purple, Blue, White, Red, Gold, Silver
Ink Colors: Black, White, Silver, Orange, Brown, Gold, Yellow, Dark Green, Royal Blue, Baby Blue, Navy Blue, Purple, Burgundy, and Red. Pantone color matching is available at an additional cost.
Color Registration: Mis-registration up to 1/2" in any direction. Exact registration cannot be guaranteed.
Imprint Area: Round - 12" diameter. Heart/Star - 10" diameter.

Custom Latex Imprinting

Prices below include balloons with one-side imprint; add any additional charges. **Terms:** All custom imprint orders must be prepaid before they are processed. **Plate Charge:** All orders will have a plate charge (logos or straight line type). This is a service charge and does not transfer title of cuts or plates to customer. **Second Side Imprint:** (one color only).

Product Description	100	250	500	1,000	Second Side <small>(only available for orders of 1000+)</small>
9" Standard or Fashion-Tone Colors					
9" Crystal Colors					
9" Metallic or Pearl Colors					
11" Standard or Fashion-Tone Colors					
11" Crystal Colors					
11" Metallic or Pearl Colors					

Small Orders: On orders of 500 or less, customer has choice of one balloon color and one standard ink color.

Art Charges: Fees will be added to all logos that do not meet art requirements.
Message: Three to four short lines of copy are recommended. Abbreviations, capitalization, and punctuation will be followed as shown on your order, so please print clearly. Accuracy of phone orders cannot be guaranteed without written confirmation.
Camera Ready Art: Black and white artwork printed at least 600 DPI on laser or ink jet printers is acceptable. Basic touch-up is available by an in-house artist for an additional fee. Artwork is no longer accepted in jpeg format. Artwork needs to be sent in eps format and needs to be a vectored image. CorelDraw or Adobe Illustrator are acceptable software methods. Standard lead time is 5 working days from receipt of order, artwork, and pre-payment.
Print Directions: Unless otherwise specified, each balloon is printed to read with the neck down.
Trademarks: All copy or other material submitted will be accepted as being in full compliance with all applicable laws regarding trademark, service mark, copyright, right of privacy, patent, or similar protection.
Delivery Time: Standard orders will be shipped within 10 working days after written confirmation, artwork, and pre-payment are received.
Ink Colors: Black, White, Red, Yellow, Royal Blue, Green, Brown, Orange, Pink, Purple, Burgundy, Gold, and Silver. Black ink is recommended on the Standard Color assortment. PMS color matching is available at an additional cost.





MagicArch™ Foil Balloons

Color	Large (29.5")	Small (16")
Black	8597	8582
Blue	8592	8591
Fuchsia	8577	8580
Gold	8576	8593
Green	8579	8585
Lime Green	8598	8583
Orange	8599	8584
Purple	8578	8588
Red	8594	8586
Silver	8575	8595
White	8596	8581
Red/Silver/Blue	8590	n/a
Black/White	n/a	8587



Spandex Base Covers

8324 2/pk
Available in Black, Blue, Green, Yellow, Purple, and Red.
Bases sold separately.



Kit components are reusable - just buy more balloons to do it again!



Foil Column Kit (Instructions Included)
8321

Kit includes: 2 bases, 2 six foot extension poles, and 1 electric foil balloon inflator/deflator.
Balloons and Base Covers sold separately.
Recommended to make 2 columns - 20 large MagicArch™ foil balloons or 36 small MagicArch™ balloons, plus 2 foil topper balloons.

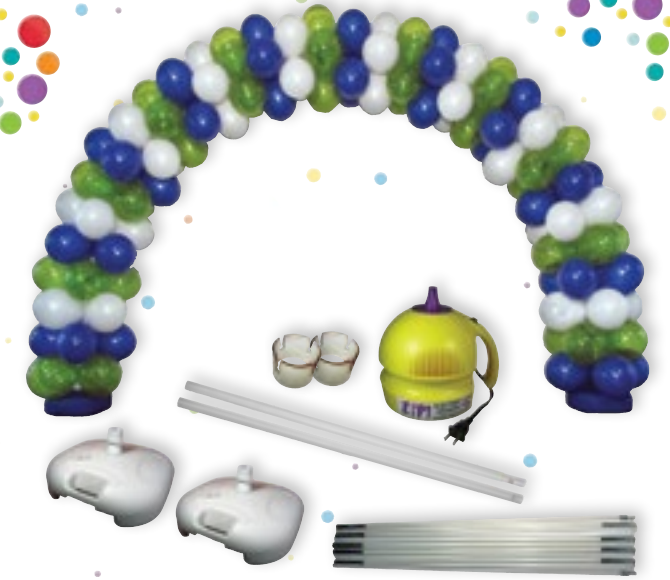
Latex Column Kit (Instructions Included)
8322

Kit includes: 2 bases, 2 two-piece extension poles, 20 plastic balloon rings, 2, topper caps, and a Zip! electric latex balloon inflator.
Balloons and Base Covers sold separately.
Recommended to make 2 columns - 32 11" latex balloons plus 2 column topper balloons.



Foil Arch Kit (Instructions Included)
8320

Kit includes: 2 bases, 2 six foot extension poles, 20 feet of arch cord in black, and 1 electric foil balloon inflator/deflator.
Balloons and Base Covers sold separately.
Recommended to make a 11' x 9' arch - 38 large MagicArch™ foil balloons or 61 small MagicArch™ foil balloons.



Latex Arch Kit (Instructions Included)
8317

Kit includes: 2 bases, 2 two-piece extension poles, Arch Cord in white, Zip! electric latex balloon inflator, and 40 plastic balloon rings.
Balloons and Base Covers sold separately.
Recommended to make a 11' x 9' arch - 128 11" latex balloons.

Make your own arches for all your store events.



Foil Arch and Column Kit (Instructions Included)
8319

Kit includes: 4 bases, 4 six foot extension poles, 20 feet of arch cord in black, and 1 electric foil balloon inflator/deflator.
Balloons and Base Covers sold separately.
Recommended to make a 11' x 9' arch - 38 large MagicArch™ foil balloons or 61 small MagicArch™ foil balloons.
Recommended to make 2 columns - 20 large MagicArch™ foil balloons or 36 small MagicArch™ balloons, plus 2 foil topper balloons.



Latex Arch and Column Kit (Instructions Included)
8318

Kit includes: 4 bases, 4 two-piece extension poles, Arch Cord, 60 plastic balloon rings, 2 topper caps, and a Zip! electric latex balloon inflator.
Balloons and Base Covers sold separately.
Recommended to make a 11' x 9' arch and 2 columns - 192 11" latex balloons plus 2 column topper balloons.



E&R Sales, Inc.
4800 Market Square Lane
Midlothian, VA 23112

PRSR STD
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Richmond, VA



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U.S. Toll Free: (800) 234-7474
Fax: (804) 744-5125
www.ersales.com
CustomerService@ersales.com



Meet the E&R Sales Team
on our website,
www.ersales.com, at the
About Us button!



Our YouTube channel has
LOTS of instructional
videos and E's vlog!



Please fan our Facebook page to
get up-to-the-minute updates and
new product intros & info!